

# MAX BIENFAIT

FACULTES UNIVERSITAIRES SAINT-LOUIS  
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## PERSONNAL DATA

Marital status: Cohabitant – 1 child  
Nationality: Belgian  
Date of birth: 12<sup>th</sup> may 1982  
Place of birth: Nivelles

## PROFESSIONAL EXPERIENCE

### **September 2006 :**

**Teaching assistant at Facultés universitaires Saint-Louis in Brussels**  
**Member of the Louvain School of Management**  
**Member of the CCMS (Center on consumers, markets and society)**  
**Member of the CEREC (Center of research in economy)**

Pedagogical activities: industrial organization, Political economics, corporate finance, marketing, industrial management, accounting

Research project: The effects of stereotypes on the development of interpersonal trust in B2C relationships.

### **September 2006 → April 2007 :**

#### **Teacher half time in secondary school:**

Institut Sainte-Anne in Gosselies

Pedagogical activities: accounting and economy

### **October 2005 → September 2006:**

#### **Business Analyst SWORD Technologies : Computing consultancy**

October-December 2005: European Parliament, project Webpublishing : publication of articles on the euoparl.eu.int website

January- April 2006: European Commission, DG SANCO project TRACES : traceability of animals transportation in Europe

April-Augustus 2006 : European Commission, DG RTD projet Framework Project 6 : promotion of research activities in Europe.

## FORMATION

2007 **LOUVAIN SCHOOL OF MANAGEMENT**

Doctoral school in marketing

2006 / 2007 **Aggregation of secondary school in economy Facultés Universitaires Notre-Dame de la Paix, Namur. Grande distinction**

2000 / June 2005 **Master in management Facultés Universitaires Notre-Dame de la Paix, Namur Grande distinction**

## PUBLICATIONS

La sécurité sociale. Son schéma redistributif à partir des allocations familiales, Presses universitaires de Namur, 2008

Plaidoyer pour la diminution du coût des études, Le Soir, Samedi 25 avril 2009

## CONTRIBUTION TO CONFERENCE

European Marketing Academy doctoral colloquium, May 24-26, 2009, Audencia school of management, Nantes, France. Paper presented: "The development of trust during the exploration phase: an interpersonal trust building model".

## SEMINARS

CEREC (April 2008, Brussels-Belgium), LSM (January-2009, Namur-Belgium), CCMS (June 2009, Mons-Belgium), EDEN (November 2009, Groningen, Netherlands).